

Elaheh Rivandi

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Objective

To secure a junior graphic designer position that offers the opportunity to work with a team of professionals and gain hands-on experience in developing engaging designs for clients across a variety of industries.

Education

Certificate

March 2022

CalArts(Graphic Designing)

- Certification of Training in Graphic Designing:
- Ideas from the History of Graphic Design, Introduction to Typography, Introduction to Image Making, Fundamentals of Graphic Design, Brand New Brand, and the Specializations Graphic Design
- California Institute of Arts, USA, Mar 2022

Certificate

May 2022

Pattern Designing

- Certification of Training in Pattern Designing
- Pattern School, Tehran, Iran, May 2022
- Training in Illustration Skills

Work Experience

Freelance Graphic Designer

Mar 2020- Present

- Designed logos for 4 small businesses in Istanbul, Turkey in 2021, Germany in 2020, and Tehran, Iran in 2021.
- Created Instagram pages and posts for 3 start-ups in Istanbul and Tehran from 2021 to 2022, resulting in increased engagement and followers.
- Developed unique characters for 2 professions in Istanbul and Tehran in 2022, which were used for marketing and branding purposes.
- Designed the layout and patterns for a kitchen and room for 1 person in Tehran in 2020, ensuring optimal use of space and functionality.
- Created custom patterns for 1 person in Tehran in 2020, resulting in a unique and personalized design.
- Collaborated with businesses in Tehran in 2021 to develop new branding strategies that effectively communicate their mission and vision to their target audience.

Skills

Proficient in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.

Experienced in designing logos, characters, and patterns for various businesses and individuals.

Skilled in developing marketing materials, including Instagram pages and posts.

Knowledgeable in branding and visual identity development.

Strong collaboration and communication skills to work effectively with clients and team members. Bilingual English/ Farsi